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MINISTRY OF INFORMATION AND BROADCASTING

RESOLUTION

New Delhi, the 4th December 1964

No. 1/1/64-CBIM.—The question of reviewing the working of the present Media Units of the Information and Broadcasting Ministry in terms of Government's responsibility and functioning in mass communications, has been engaging the attention of Government for some time. In order to evaluate the work at present being done by the various Units in the light of the high professional standards required of them, and with a view to suggesting measures both on a short-term and long-term basis, it has been decided to set up a Committee consisting of the following:—

Chairman

- (1) Shri Asok K. Chanda, 46, Friends Colony, New Delhi-14.

Members

- (2) Shri Nath Pai, M.P., Guruwar Path, Tilak Wadi, Belgaum.
(Delhi address: 19, Rabindra Nagar, New Delhi).
- (3) Shri M. S. Gurupadaswamy, M. P., 850, Palace Quarters, Ramanuja Road, Mysore City.
(Delhi address: 88, South Avenue, New Delhi).
- (4) Dr. L. M. Singhvi, M.P., Minerva Bhawan, Station Road, Jodhpur.
(Delhi address: 19, Janpath, New Delhi).
- (5) Shrimati Kamala Chaudhri, M.P., Vinit Kunj, Chippl Tank, Meerut City.
(Delhi Address: 65, South Avenue, New Delhi).
- (6) Shri V. C. Shukla, M.P., Pratibha Press Building, Wardha Road, Nagpur-1.
(Delhi Address: 343, Vinay Marg, New Delhi).
- (7) Shri Hasan Zaheer, K-114, Hauz Khas, New Delhi-16.
- (8) Shri Asok Mitra, Registrar General for India, Ministry of Home Affairs, New Delhi.
- (9) Shri M. Chalapathi Rau, Editor, The National Herald, Lucknow.

(10) Dr. Hazari Prasad Dwivedi, University of Punjab, Chandigarh-3.

Kunari Mehra Masani, Director of Programmes, Directorate General, All-India Radio, Ministry of Information and Broadcasting, will act as Secretary to the Committee.

2. The Committee will avail of the services of experts in different fields of mass communication as consultants, as necessary.

3. The terms of reference of the Committee will be:—

- (1) to determine and define the role of the Ministry of Information and Broadcasting in terms of Government's responsibility and functioning in mass communications,
- (2) to examine and evaluate the operation, policies, programmes and productions of the various media units of the Ministry,
- (3) to examine and assess, in general terms, the current and projected activities of the other Governmental agencies engaged in mass communications,
- (4) to indicate the extent to which these operations, policies, etc., in each of the units meet the standards of an efficiently functioning unit in terms of:
 - (a) the present objectives of the unit, and
 - (b) the objectives of such a unit as determined in terms of reference No. 1,
- (5) to recommend appropriate changes, where necessary, to be made in the various media units,
- (6) to determine the desirability and feasibility of instituting a system of co-ordinating all Government activities in mass communications and specify what form such coordination should take, and
- (7) to draft a specific practicable programme of mass communications, with detailed reference to the media, facilities, personnel, funds and time required for implementation of the programme.

4. The Chairman shall have power to co-opt additional members and to invite such officials and non-officials to attend the meetings of the Committee, as he may consider necessary.

5. The membership of this Committee will be honorary, but non-official members will be entitled to travelling and daily allowances in accordance with the orders contained in the Ministry of Finance's Office Memorandum No. 6/26/E-IV/59, dated the 5th September, 1960, as amended from time to time. Government officials, who are members of the Committee, will be governed in the matter of T.A. and D.A. by the rules as applicable to them normally.

6. The Committee will meet as often as considered necessary. The headquarters of the Committee will be at New Delhi, but the Committee may visit such other places as it deems fit.

7. The Committee will evolve its own procedure.

8. The Committee will submit its report to the Government as soon as possible.

ORDER

Ordered that a copy of the Resolution be communicated to:—

- (1) The members of the Committee;
- (2) The Ministries/Departments of the Government of India;
- (3) The Planning Commission, the Prime Minister's Secretariat, the Cabinet Secretariat, and the Private and Military Secretariat to the President;
- (4) The Secretaries to the State Governments/Union Territories, Department of Information and Publicity.

Ordered also that a copy of this Resolution be published in the Gazette of India for general information.

A. N. JHA, Secy.